ABOUT US

Who we are

We are a private Peruvian non profit organization founded in 1984. Our projects are carried out by leveraging funds from international cooperation and national funding sources, as well as through strategic alliances with private companies.

Mission

We conserve Peru´s natural heritage, focussing on biodiversity by driving the sustainable use of renewable natural resources.

Vision

We aim to achieve the conservation of the natural heritage of Peru for the benefit of future generations.
OUR GOALS

11 Protected Natural Areas (ANP) cover an approximate surface area of 8,700 hectares, each with a sound management system.

400 Amazon families improved their household income and quality of life.

4 rural schools located in the buffer zones of 3 ANP have environmental education programs.

8 participatory socio environmental monitoring programs implemented in alliance with 7 extractive companies.
OUR WORK

Active participation in the effective management of protected natural areas of high conservation value.

We endorse the management of protected natural areas, promoting sustainable initiatives that improve the livelihoods of local residents through conservation and management of biological diversity. We also drive the identification and categorization of protected natural areas and conservation priority sites using instruments such as master plans, financial sustainability plans, land use plans, etc., necessary for effective sustainable management. We seek to reduce direct and indirect negative impacts by building capacities for the sustainable use of natural resources. We constantly train government employees on environmental issues, as well as people involved in a variety of social groups, in charge of managing protected spaces.

Enhancing the value of Peruvian biodiversity through economic initiatives based on sustainable management of natural resources.

We promote and implement environmentally friendly economic initiatives that facilitate responsible and competitive management of natural resource use. We also articulate sustainably managed products toward specific markets in order to generate better social and economic conditions for local residents in our areas of work. This has proven that conservation and sustainable use of biological diversity go hand in hand and are key elements for generating tangible benefits for local populations.

Deploying environmental culture and sustainable development in Peruvian society and government

We develop environmental education programs geared toward promoting knowledge of local biological diversity and its sustainable use, targeting children. We have been promoting the “Dream 2” educational program in rural schools in Tumbes, Oxapampa and Ancash, generating an environmental conscience in school age children.
We also work to encourage the active and informed participation of residents on environmental topics. We accomplish this by involving local populations so that they become change agents and the main beneficiaries of improved environmental and social conditions in their communities. We work with regional and local governments, a variety of government agencies as well as with civil society organizations to propel the formation of viable policies that incorporate environmental management tools in order to ensure the appropriate use of natural resources and preserve environmental integrity.

**Brokering Socio Environmental Responsibility in extractive industries and infrastructure**

As a technical advisory organism, we advocate for conservation and better land use in areas in which energy investment and road infrastructure projects are being implemented by conciliating corporate and local interests. To achieve this goal, we deploy participatory socio environmental monitoring programs in order to minimize negative environmental impacts and achieve development opportunities in a context of sustainability and socio environmental responsibility.
SERVICES

We provide our consulting services thanks to over fifteen highly skilled and experienced professionals who dedicate their time and efforts on a daily basis. Further, ProNaturaleza has one of the most important Project Banks, consolidated after almost thirty years of institutional experience.

I. PARTICIPATORY MONITORING IN EXTRACTIVE INDUSTRIES

- Design and implementation of Socio environmental Community Monitoring Programs.
- Development of independent audits on environmental and community relations issues.
- Training and technical advice to local populations on socio environmental community monitoring programs.

II. CONSERVATION AND SUSTAINABLE DEVELOPMENT

- Management of projects and programs for the Conservation of Biodiversity and Sustainable Development in Peru and Latin America.
- Studies on and/or design of educational instruments to facilitate environmental management and governance.

III. ENVIRONMENTAL EDUCATION

Development of Environmental Education plans for Educational Centres throughout the country.
ProNaturaleza - Peruvian Foundation for the Conservation of Nature

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